



Citizen's views on Development



We're on a mission to

Connect Bharat



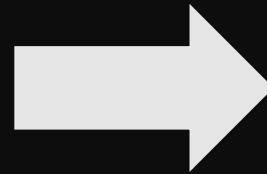
Bharat audience need Wi-Fi the most, especially during the Covid times!



Happy users at SDG Choupal locations enjoying Free Wi-Fi



No opinion should go unheard - **'Voice of Bharat'**



Over our Wi-Fi platform, we capture citizen's opinion by asking questions

Key highlights from the citizens of India

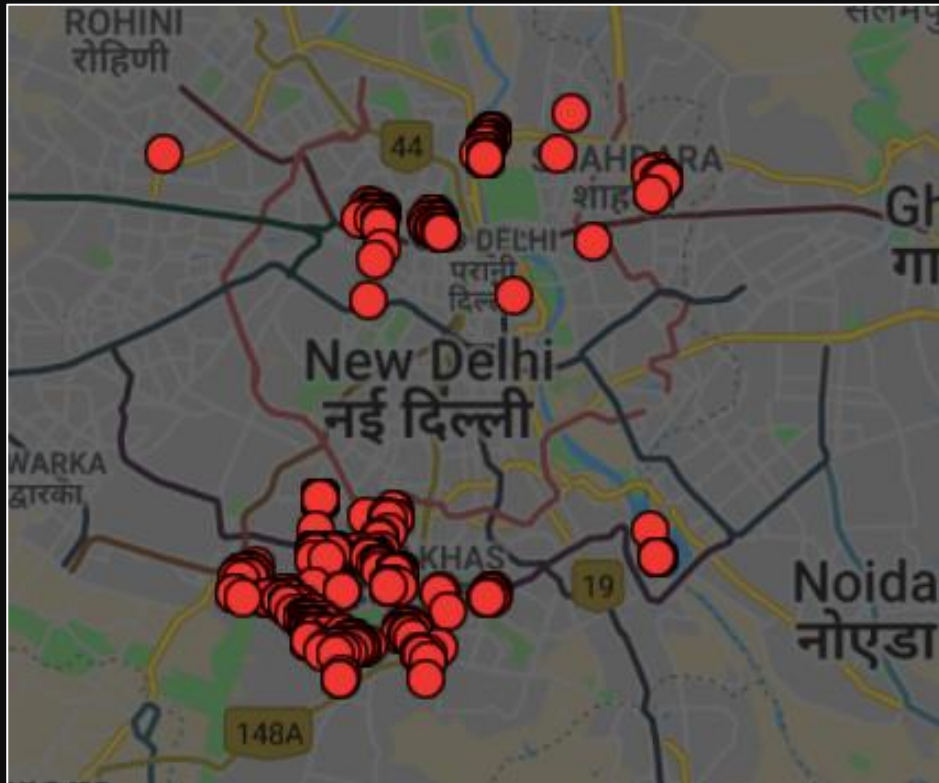
45% जनता का मानना है की अगर जन सुविधाओं में सुधार हो जाये तो उनके क्षेत्र में विकास हो रहा है | यह सरकार की आगे के नीति तय करने के लिए एक महत्वपूर्ण जानकारी है |

75% लोगो का मानना है की क्षेत्रीय विकास में उनकी एक महत्वपूर्ण भूमिका है, और सरकार को उनके क्षेत्र में विकास करने लिए उनसे वार्ता करनी चाहिए |

Detailed summary of our findings

- Development for most means better facilities for citizens
- There is a need for active engagement of public in their development
- Development should impact broader society and just individuals
- Development needs more collective effort. The government should lead it with public participation
- On ground awareness of SDG goals can be improved

Survey was carried out at low income localities of Delhi

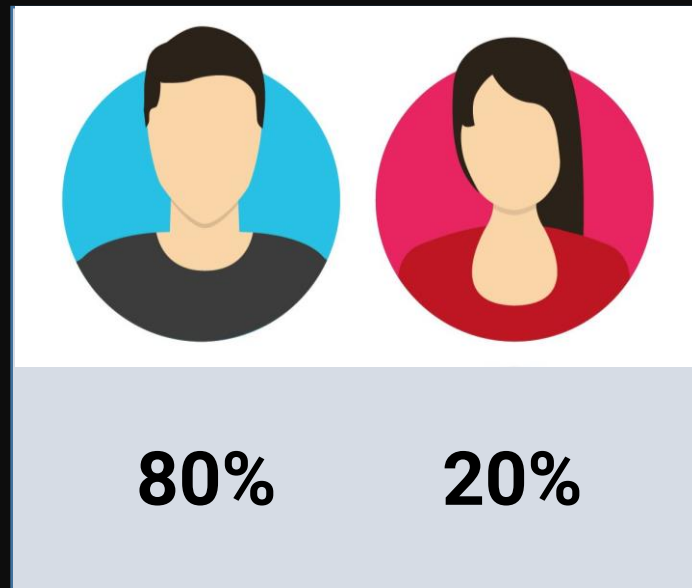
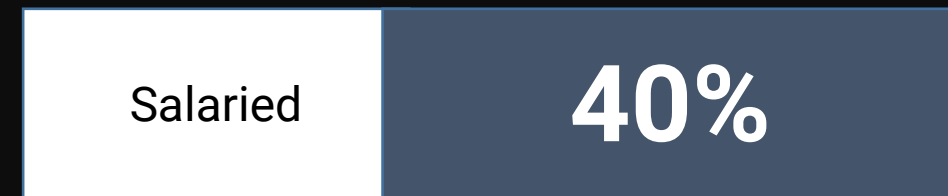
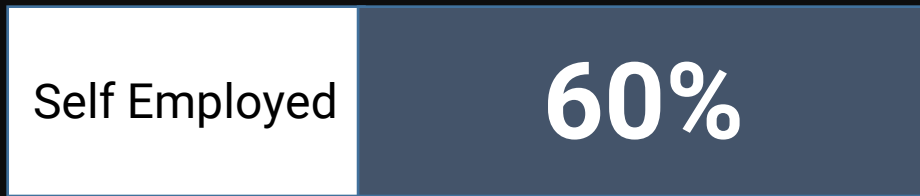


Kishangarh, Dalit Ekta Camp,
Kusumpur Pahari, Majnu ka Tilla,
Shastri Nagar, Badarpur, Vikaspuri
etc.



Over 17,000+ unique Survey
Responders

Profile of the responders is Sec C to D, who are direct beneficiaries of SDG



Social Distancing maintained during study

- No teams were deployed on-ground
- Entire survey has been conducted with help from 300+ small merchants

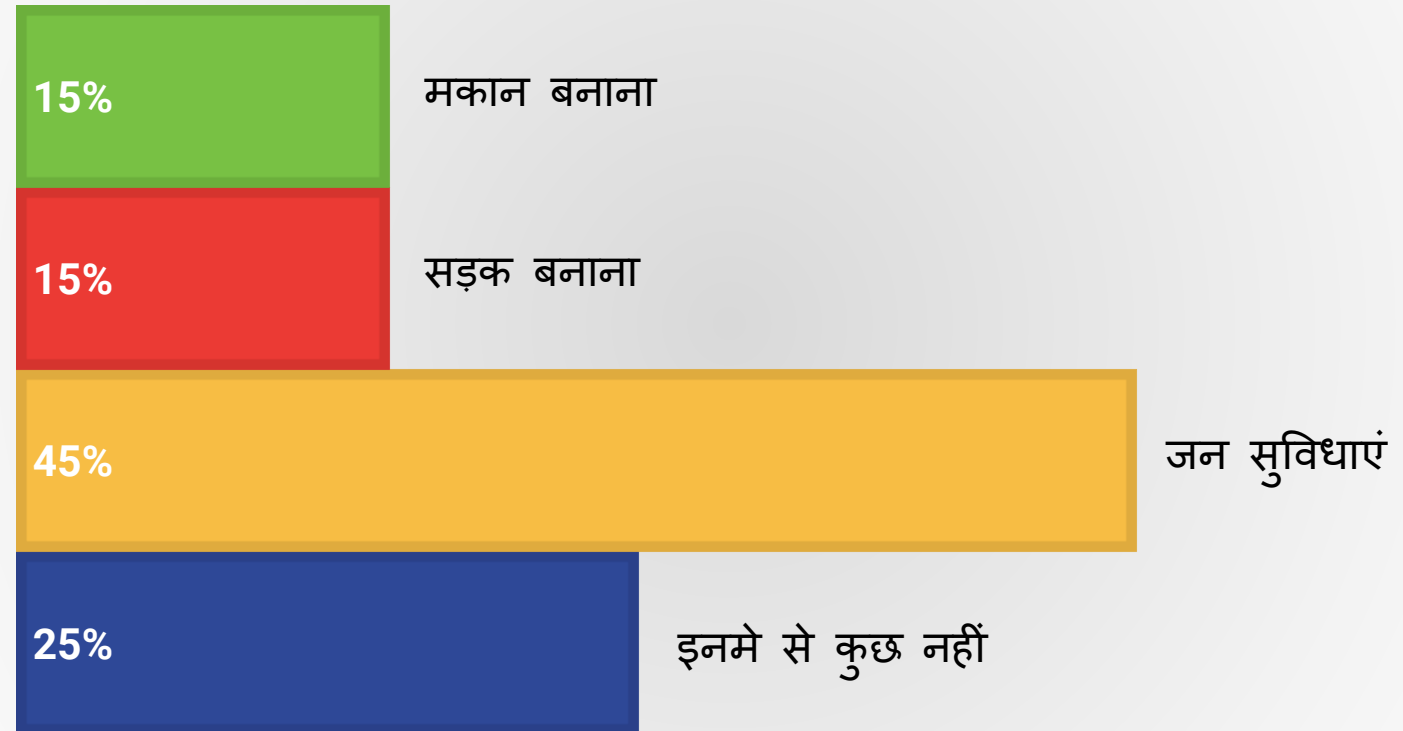


We salute and thank the entrepreneurial zeal of neighbourhood merchants.



ये सुनो

आप के लिए विकास का क्या मतलब है?



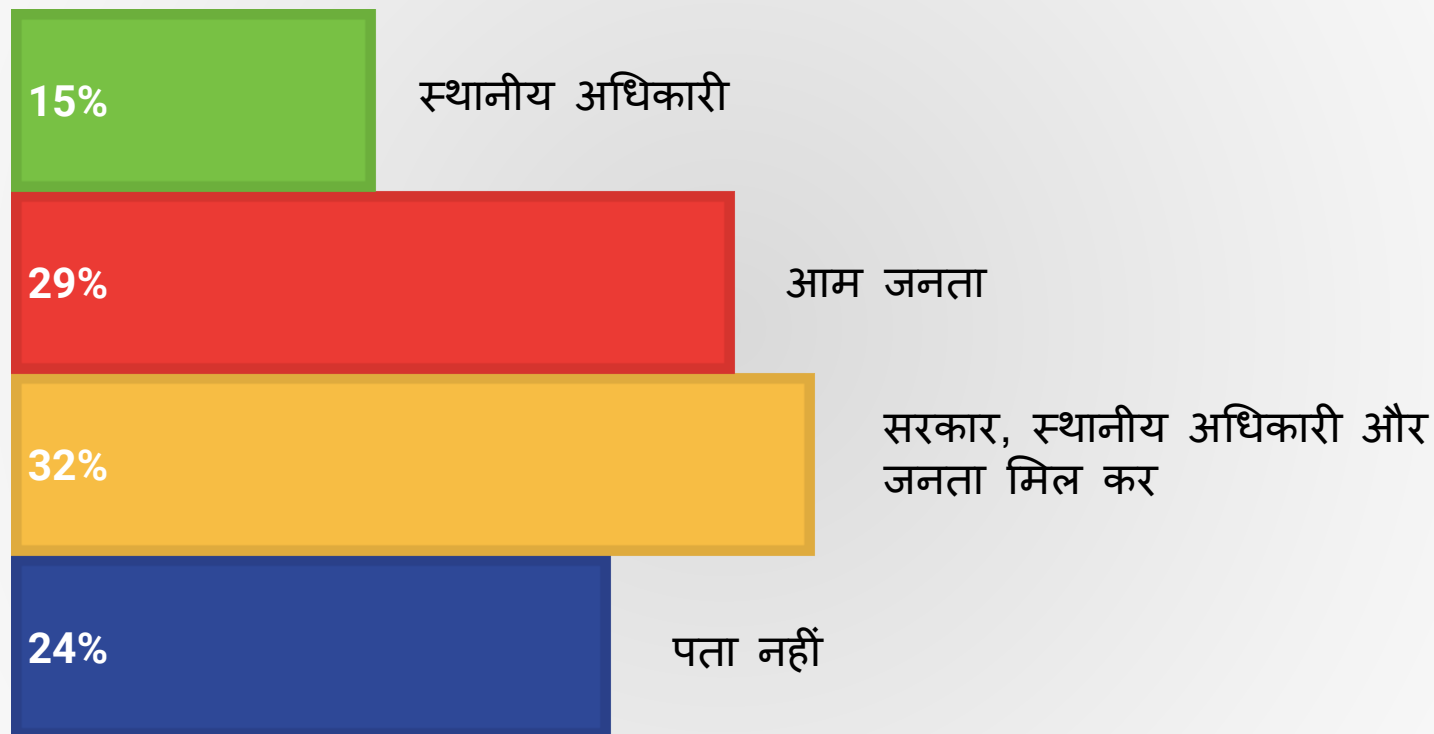
Development for
most means **Better
Public
Conveniences**

Development is a
**Collective
Effort**

आपके निर्वाचित क्षेत्र में विकास कौन करेगा?



ये सुनो

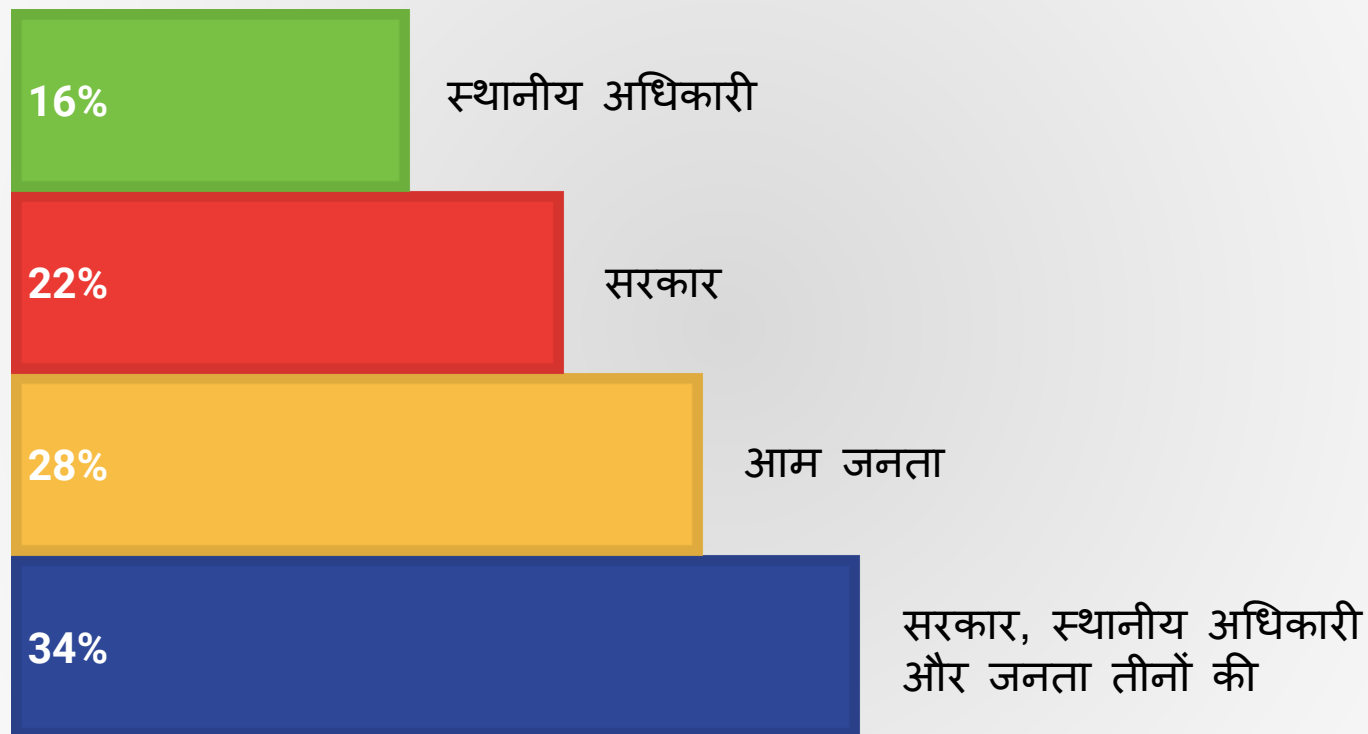


**Public –
Government
partnership**
*is key to
development*

आपके क्षेत्र में विकास की ज़िम्मेदारी किसकी है?



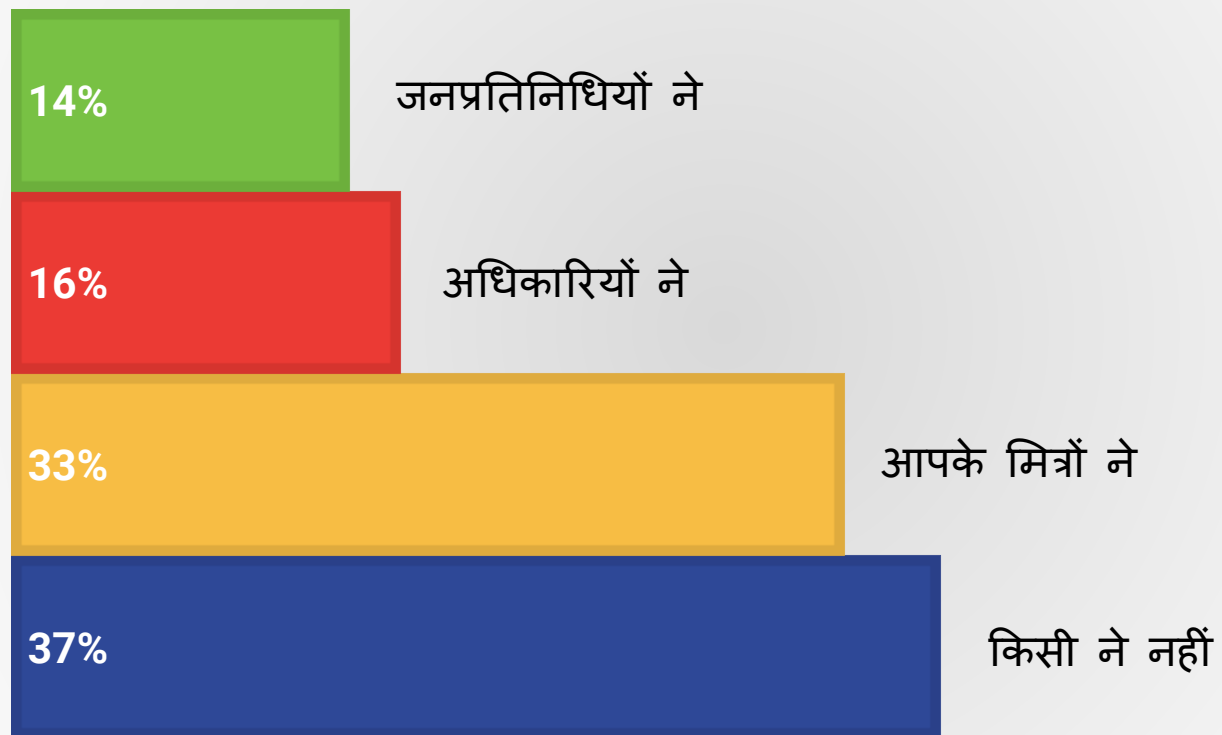
ये सुनो





ये सुनो

क्या कभी किसी ने आप से विकास संबंधी कोई बात की है?

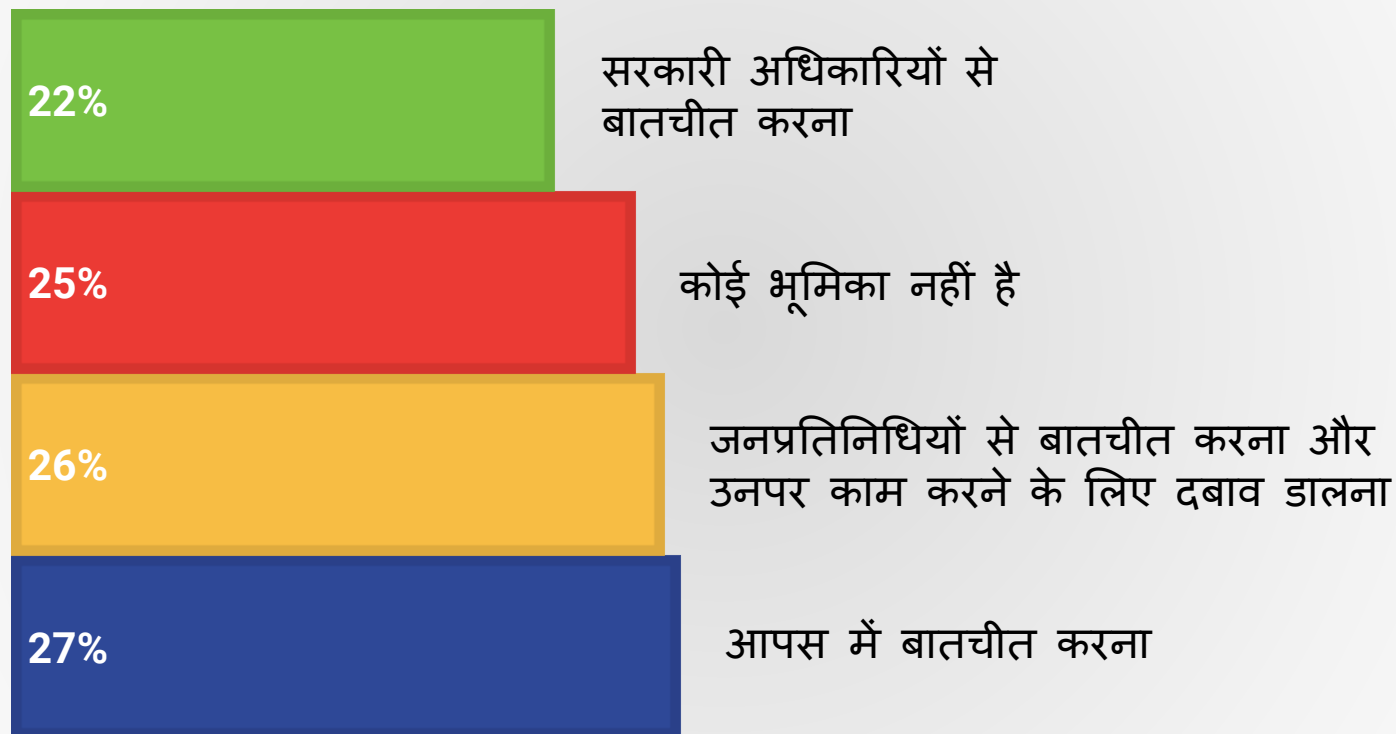


There needs to be an
active dialogue
on
development



ये सुनो

विकास कार्य में आम जनता की क्या भूमिका है?



75%

of responders want to be

actively

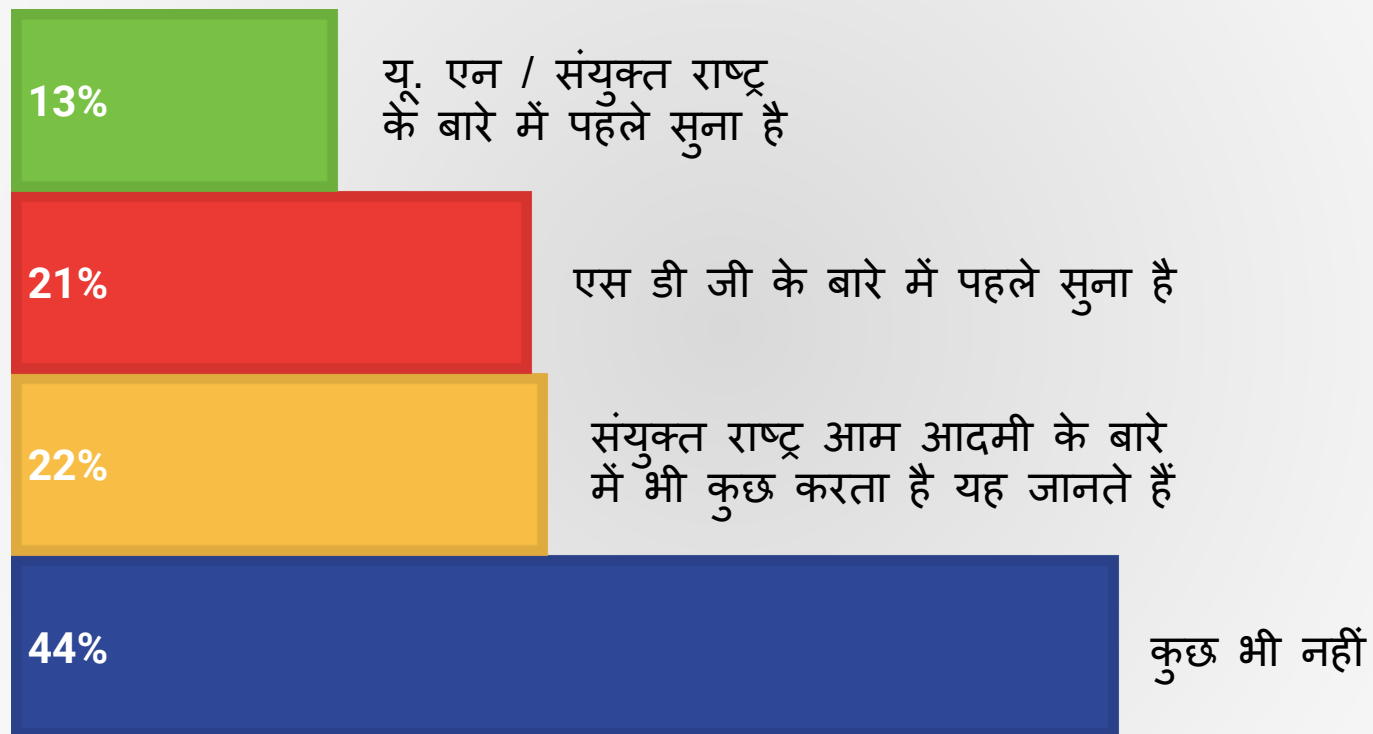
involved in their development

*Strong need to
familiarize
people
with
SDG Goals*

आप एसडीजी या सतत विकास लक्ष्य के बारे में कितना जानते हैं?



ये सुनो

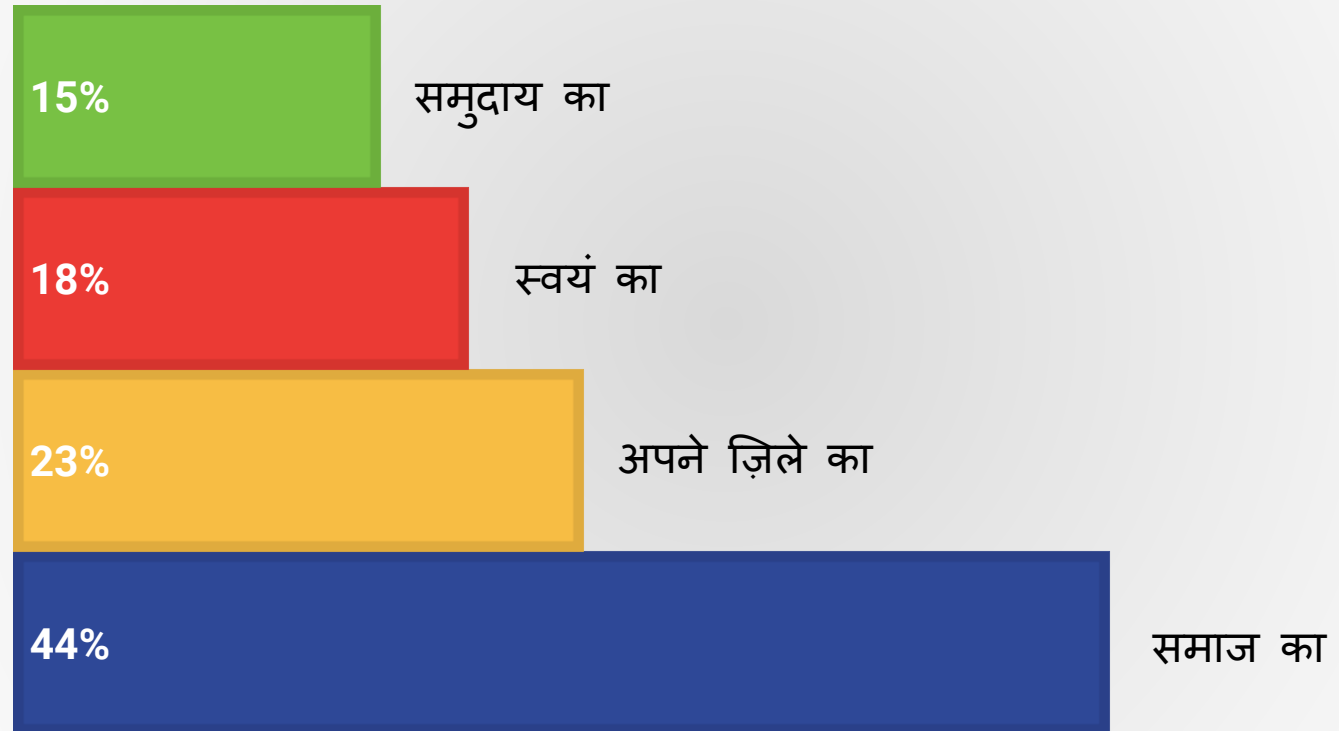


Development for most means
putting
Community
before
Self

आप के लिए किसका विकास अधिक आवश्यक है ?



ये सुनो





Thanks